

ANIMATED GRUNGE BACKDROP +

by
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Number of assets: 74

Length: 10 seconds (many of which loopable)

Codecs: H.264 / ProRes 4444

Frame Size: 3840X2160 (4K)

Bonus 1: Pre-animated Letters, Numbers, Symbols to be individually cropped or masked in order to composite custom titles.

Bonus 2: High quality still images from each asset.

Compatible with Adobe After Effects, Adobe Premiere Pro, Apple Final Cut Pro, Apple Motion 5, DaVinci Resolve, Avid Media Composer, Sony Vegas and all major editing software for PC and Mac.

Overview

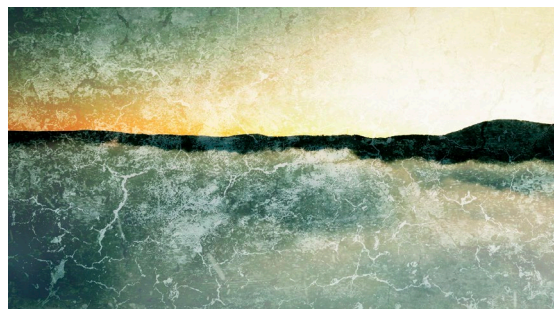
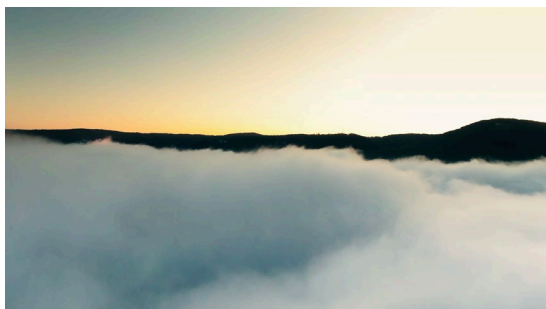
Including over 70 assets this is a complete library of animated grunge backdrops coming with pre-animated letters, numbers and symbols, which can be easily and individually cropped or masked in order to build your very own title/text (See instructions below). The backdrops, which can also be used as overlays over footage in order to create a distressed look, can be customized to such an extent that the final result will look completely different from the starting point. That can be accomplished in many ways including stacking several backdrops on top of each other and use any blend mode desired, applying any filter (color correction, stylization etc.), transform and distort them at will. With so many assets to choose from combinations and outcomes are endless.

How to use

Once you download the files save them in a secure folder of your choice and back them up.

Import the files into your editing software in the same way you import any media, then follow these simple steps:

- 1) Drag and drop one or more backdrops onto the timeline.
- 2) If you wish to customize the look stack more backdrops on top of the first one and select any blend mode you like to change the look. You'll immediately realize that most blend modes will dramatically modify the overall appearance. With so many assets you can create hundreds of distinctively different grunge backgrounds either with or without shaking effect.
- 3) Your customization options are not limited to blend modes. You can apply any color or stylization filter, luma key, distort and transform the assets. Flip it and change its speed to make it longer or shorter.
- 4) Furthermore, the backdrops without pre-built morphing effect can be easily looped by using several instances one after the other. You could even reverse the 2nd (and 4th, 6th etc.) clip in order to create a seamlessly continuous animation flow. By doing so your edited backdrop can last for as long as you wish.
- 5) These animated motion graphics can be also used as overlays in order to texturize video footage. See images below. Simply place the backdrop/s on top of any video clip and turn on a blend mode of your choice. You can go from a subtle touch to a very distressed look.

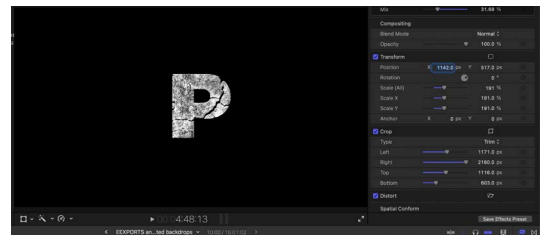
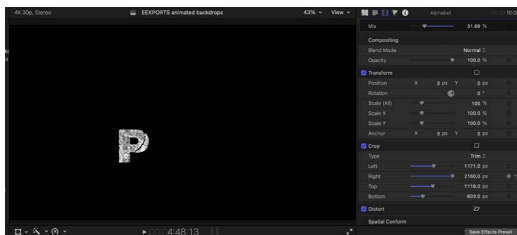




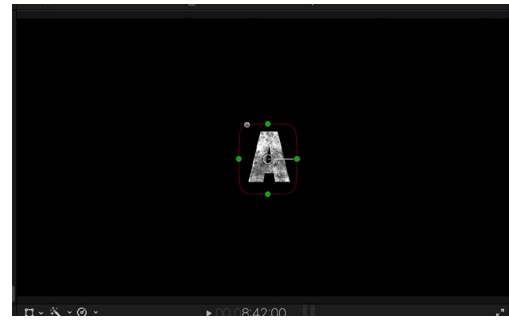
How to create custom titles with the bonus letters & numbers

We are adding a very useful bonus to the pack for the first time. The user can create custom titles by individually cropping or masking letters, numbers and symbols from the pre-built animated alphabet and numbers included in the pack. These have a transparent background (alpha channel) so that you can superimpose them onto the grunge backdrops.

- 1) Drop the asset with the letters (or numbers) either with simple or grunge font.
- 2) Use your editing software **Crop tool** or **Shape Mask** effect to select the letter desired and crop out the rest (see image below).
- 3) Bring more instances of the letters asset onto the timeline to repeat the process and select more letters or numbers. Finally, you may want to “compound clip” all letters so that you can easily scale and position your text as a whole.
- 4) You may eventually export each letter individually or in small groups so that you don’t have to crop them again or have to crop much next time. If you do so make sure you export using a codec that supports alpha channel like ProRes 4444. This way you’ll preserve transparency.

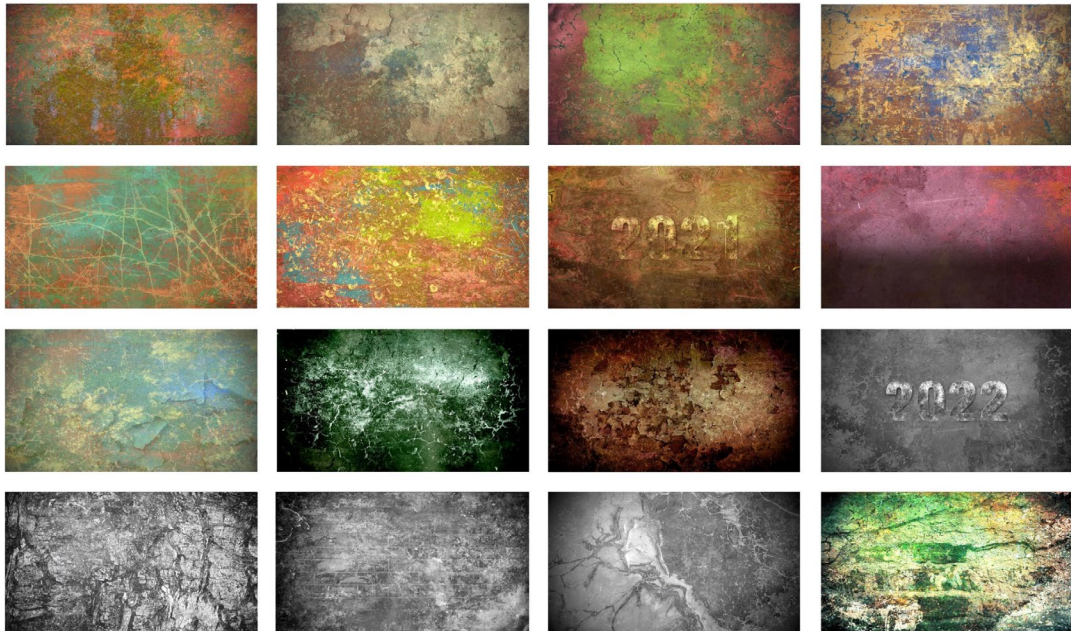


Figures 1 to 4 (above) show how the letter can be cropped. Figures 5 and 6 (next page) show the letter being masked. Both cropping and masking take only seconds to be done for each letter, number or symbol.



Terms of Use

Animated Grunge Backdrops can be used on one desktop and one laptop only by one user. If you are a company or have multiple machines you must purchase a licence for each user.



16 stills from the over 70 **Animated Grunge Backdrops** contained in the pack.

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